

Legacy platforms limit your potential. Our modern architecture, built for extreme extensibility, empowers you to provide your customers with unique, differentiated, and valuable experiences. Fully composable, our platform supports B2B2X, B2C, B2B, Marketplace, and Multi-Site configurations, allowing you to pick the components you need. One platform. Infinite solutions.

# **Broaden Your Commerce Potential**



#### Innovate Beyond the Ordinary

Customize everything to create a unique competitive advantage.



#### Build Bespoke, Cost-Effectively

Avoid starting from scratch and the hidden costs of inflexible platforms.

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#### Tackle Complex Use-Cases, Easily

Simplify management of B2B, B2C, marketplaces, subscriptions, and more.

### **Build with Extreme Extensibility**

Accelerate Development, Reduce Complexity, Deliver Unmatched Performance and Experiences



#### "True" Composability:

Every single Microservice can be deployed separately or together, and can be either composed or decomposed within containers.



#### Cloud Native & Agnostic:

Deploy on Broadleaf Cloud or your own infrastructure with the ability to have cross-data center deployments.



#### Hierarchical Data Management:

Manage multiple Catalogs with catalog filters and inheritance properties across one or multiple site applications.





## The Broadleaf Commerce Platform: Everything is Included

With Broadleaf Commerce, everything you need is included out of the box, offering a comprehensive suite of features to meet all your eCommerce needs. Designed to provide seamless integration and effortless customization, your business can hit the ground running from day one.

#### **Complex Catalog and Product Management** Multi-Bran Hierarchical Catalogs: Organize products effortlessly with unlimited levels and categories. $\mathbf{O}\mathbf{O}$ Shared and Restricted Access: Manage visibility and control access for B2B, partner catalogs, and more. Centralized Broadlea Multi-Char Admin Advanced Merchandising: Implement sophisticated promotions, pricing, and product bundling. **B2B Cust** to Support SaaS Enablement Request Add/Update/Remove Item **Cart & Checkout Management** Scalable Cart Processing: Handle high-volume Pricing Services Tax Calculati transactions with ease and reliability. Catalog Browse Services Request Authorize Payment Request Create Payment Cart Operation Service ERP, Tax, & Shipping Integration: Connect Request Capture Payment-Offer Services Applicable Discounts seamlessly with your essential business systems. Fulfillment Option: Cart Services -Fulfillment Pricing Payment Gateway Flexibility: Offer customers Campaign Co their preferred payment options. ampaign Code Usability Inventory R ervations Campaign Services Inventory Services

### **Unified Administration**



**Single Pane of Glass:** Centralize management of orders, customers, products, and more.

 Low-Code/No-Code Customization: Build custom admin features without extensive coding.

**Streamlined Workflows**: Reduce operational complexity and improve team efficiency.



