



SPRINT ZERO

Complex projects require collaborative solutions in order to plan people, process, and technology needs around scope, timeline and spend. Broadleaf takes a “partnerial” approach in working with both our direct clients as well as strategic partners planning a Broadleaf project.

Leveraging the same Engineers and Architects who designed and developed the Broadleaf framework, our Sprint Zero service assists in vetting out your project’s Architectural plan and infrastructure; backlog size and phasing; and resource planning and timeline.

BENEFITS OF BROADLEAF SPRINT ZERO



PROJECT ROADMAP

Know where you’re heading with an Agile-based project plan, turning your project vision into actionable direction across people, process and technology.



PROJECT TIMING

Know when you’ll be able to launch in a MVP or Phased approach, striking the balance between timeline, cost and scope.



PROJECT COST

Know how much you’ll spend and the applications, infrastructure, and resources you’ll need, providing transparency to total cost of ownership.



PROJECT VELOCITY

Know when to bring in the right resources to manage project risk, increasing the project team’s efficiency.



Project Analysis, Design and Planning

WHO IS IT FOR?

CLIENTS:

Broadleaf is a product company but provides Sprint Zero services for Broadleaf clients who have IT teams that want to implement Broadleaf.

Broadleaf services can provide additional SWAT team resources for specific development needs.

PARTNERS:

Broadleaf leverages Sprint Zero in order to set up partners for success in leveraging and deploying Broadleaf in a full project life cycle.

While Broadleaf handles complex customization needs/point development, we rely on our partner network to deliver broader digital development strategy, project/program management, quality assurance, business analysis, and DevOps support.

BACKLOG REVIEW & ANALYSIS

Beginning with the Project Vision, our team works to identify the most valuable features and deliberate platform phasing to best meet your business needs. We determine the associated Epics and Stories to best configure, extend and integrate Broadleaf, whether migrating from your current platform or starting fresh.

SOLUTION ARCHITECTURE

Broadleaf is tailored to fit, with Sprint Zero work including activities such as product domain mapping, application extension planning, first and third party system integration designs, and system process planning. Broadleaf Engineers and Architects look to ensure technical feasibility in proposing a solution architecture to handle your business plans as well as platform aspirations.

DEVELOPER GUIDANCE

Project specific developer guidance at the start of a Project has proven in our experience to be the most valuable approach to learning a new framework. Whether PIM, Commerce, CMS or OMS related feature sets, we help your team understand more about Broadleaf in context.

INFRASTRUCTURE DIRECTION

As an infrastructure agnostic platform, Broadleaf has been deployed on public and private clouds, as well as directly in client and partner data centers. And with a myriad of choices related to DevOps tools and infrastructure options, we're here to help navigate your initial Project implementation while supporting your long term platform vision.

PROJECT & RESOURCE PLANNING

The ultimate outcome of a Sprint Zero engagement is a Report detailing Project backlog, solution architecture, infrastructure direction, resource planning, and estimated time and cost. Using an Agile-based project approach, Broadleaf works with our clients and partners to determine the process and tools which best fit your culture, backed by our team of former consultants and Broadleaf experts who know what it takes to succeed.



For more information visit broadleafcommerce.com or call 800-282-7443

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