broadleaf commerce

Merchandising Suite
Empower Your Digital Merchandising Team

The Broadleaf Merchandising Suite offers a robust set of tools for managing complex merchandising scenarios, including hierarchical catalog management, dynamic pricing, and promotions. Designed to enhance customer experiences, this suite enables seamless integration across multiple channels, helping businesses create cohesive and engaging shopping experiences.

Simplify Complex Merchandising with Flexibility
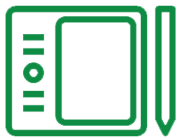
Effortless Product Management

Ensure data accuracy and consistency across your entire catalog.

Drive Sales with Dynamic Promotions

Drive sales and boost customer engagement with dynamic promotions.

Accelerate Time-to-Market

Empower your teams with sandboxing and change management tools.

Build with Extreme Extensibility

Accelerate Development, Reduce Complexity, Deliver Unmatched Performance and Experiences

Master Catalog Management:
Broadleaf's hierarchical data management structure simplifies complex catalog structures, ensuring accuracy and control across all channels.

Comprehensive Product Support:
Support for standard products and their variants, ensuring flexibility and adaptability in your catalog.

Headless Content Management:
A content management engine designed specifically to support enterprise commerce content.

Collaborative Tools for Teams:
Enable multiple team members to work simultaneously on merchandising updates without conflicts.

For more information visit broadleafcommerce.com or email info@broadleafcommerce.com

Simplify Complex Merchandising with Unrivaled Flexibility

Seamlessly Manage Complex Product Data

Effortless Product Management: Control complex product catalogs, hierarchies, and access permissions for tailored merchandising experiences.

Targeted Pricing & Promotions: Create flexible, time-bound pricing rules and promotions for specific customers or segments.

Content Management, Your Way: Deliver dynamic content across channels with our headless CMS integration.
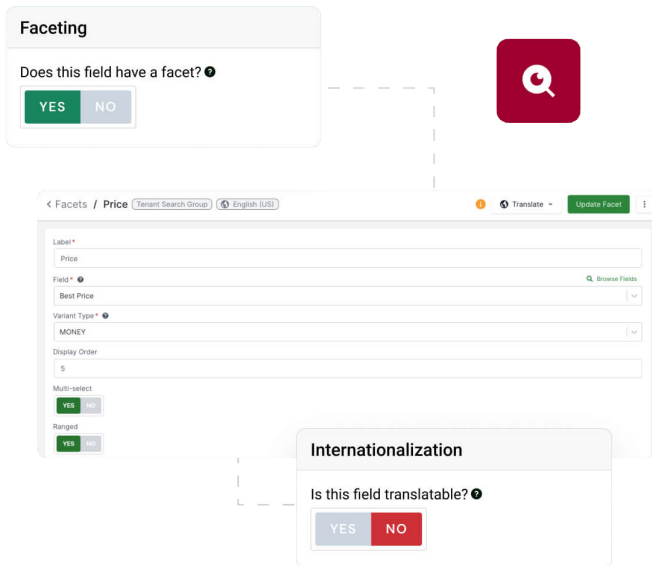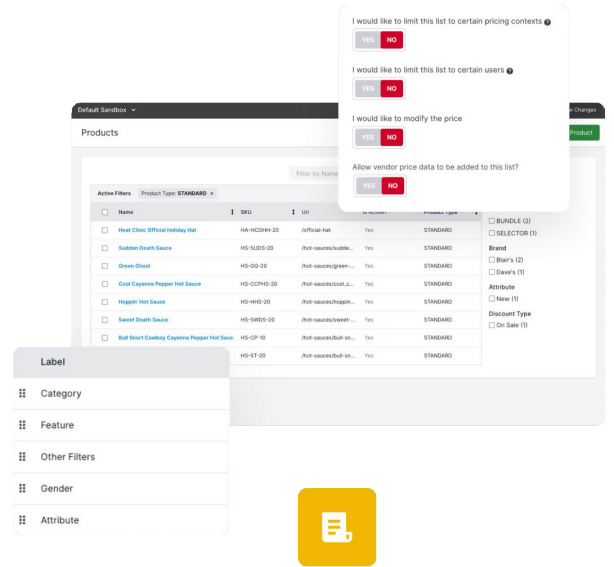
Supercharge Your Search

Robust Search and Indexer Services: Enable powerful search, filtering, and faceting capabilities across your product catalog, customer data, and orders, with support for multiple languages.

Flexible Search Engine Integration: Leverage out-of-the-box support for Apache Solr or seamlessly integrate with other search engines or appliances.
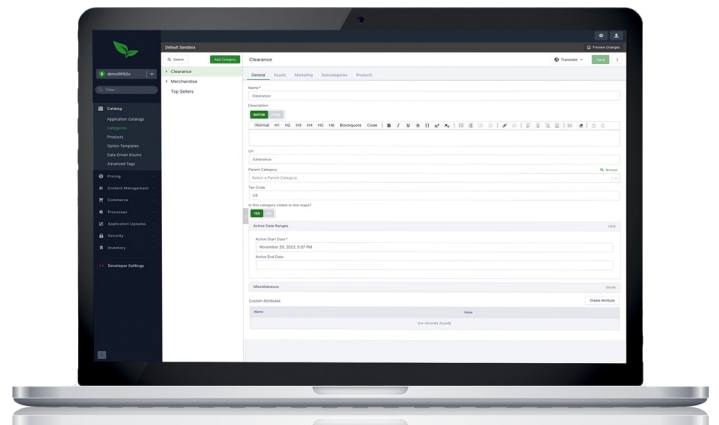
Efficient Indexing: Optimize search performance with full and incremental indexing, ensuring up-to-date results with built-in alias swapping support.

User Roles and Responsibilities

Content Modelers: Define Theme Fields, Content Models, and Zones for administration by authors.

Content Authors: Create, approve, and deploy content across multiple channels and applications.

Frontend Developers: Utilize Broadleaf Content APIs to deliver a structured consumer experience tailored to specific delivery channels.

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