Considering an eCommerce re-platform, enhanced Commerce solution, or new eCommerce market entry? Broadleaf takes your eCommerce vision and obstacles, analyzed against our product and experience, to ultimately prove the value of a Broadleaf solution we tailor fit to your business in a process we call ReVision.

As an employee-owned company with great clients like Major League Baseball, O'Reilly Auto Parts and Bunn-O-Matic, you'll be working with the people who built the product, not the people who bought the product. And as builders and business owners we want to ensure Broadleaf is a fit for your business both now and for many years ahead!

BENEFITS OF BROADLEAF REVISION

COMMERCE VISION
Align on the future state of your business, detailing the markets, geographies and customers you intend to serve, along with a high level go-to-market plan to get you there.

KNOWN OBSTACLES
Understand roadblocks in the way of your vision, combining problems you know of with our experience in determining Commerce issues, risks and mitigation strategies.

BROADLEAF FITMENT
Determine how a Broadleaf solution might fit your vision, with high level phased approach options, as well as Broadleaf configuration, customization and integration considerations.

PROOF OF VALUE
Envision how Broadleaf would work within your vision while addressing known obstacles by demonstrating how Broadleaf can best solve your business and technical problems.

Your Commerce Vision...Solved

Discovery >> Analysis >> Proof of Value

WHO IS IT FOR?

CLIENTS:

Broadleaf is a product company but provides ReVision services for potential Broadleaf clients who need to prove the value of a Broadleaf solution prior to making a product decision.

Enterprises who make at least $200MM (USD) top line or $20MM GMV find Broadleaf matchless in considering their Proof of Value across complex and performant eCommerce needs.

PARTNERS:

System Integrators (SIs) leverage ReVision services in partnership with Broadleaf for continued client growth using modern, Microservice-based products and solutions.

SIs who have a strong background in Digital Commerce, technical experience with Java/Spring, and a growing practice with Microservice-based solutions partner well with Broadleaf.

DISCOVERY:

Aligning on your Commerce vision as well as understanding your known obstacles is the first step in Broadleaf's ReVision process. Combining our industry experience across hundreds of client solutions, we'll unpack both technical and business process challenges in the way of achieving your vision. We'll also discuss resource, timeline, budget, and organizational ownership options to reach your objectives.

ANALYSIS:

Once we understand your vision and obstacles, we will analyze Broadleaf's fitment to your specific needs in the next step of the ReVision process. Considering how Broadleaf will be configured to fit your business processes, customized to fit your unique business needs, and integrated to your first and third party systems, we'll collaboratively work to determine the most profitable potential path.

PROOF OF VALUE:

Proving the value of a Broadleaf solution for your business is the ultimate outcome of the ReVision process, demonstrating how Broadleaf can best solve your business and technical obstacles in achieving your Commerce vision. We'll let you know as well where Broadleaf does not seem to be a fit, as we hope to create lasting partnerships for many years ahead!

broadleaf commerce

For more information visit broadleafcommerce.com or email info@broadleafcommerce.com